



# Pharaohs White Paper

## Introduction

Pharaohs is a new meme coin with a deflationary and utility-based system. By blending entertaining lottery mechanics, a win-and-earn mechanism, and a strategic burn model, Pharaohs aims to create a sustainable ecosystem that rewards participants, drives community engagement, and continuously supports the token's value.

## Vision and Objectives

Pharaohs was born out of the idea that cryptocurrencies can offer both fun and true utility. Meme coins have thrived on community enthusiasm, but the Pharaohs team wants to push beyond hype alone—combining humor, entertainment, and value in a structured, sustainable way.

## Tokenomics

Pharaohs tokenomics revolve around three main pillars—Win, Earn, and Burn.

- 1. Total Supply:** 6.4B PHRZ
- 2. Initial Distribution:**
  - Centralized exchanges: 20%
  - Development: 20%
  - Team Locked 18 months: 15%
  - Marketing: 15%
  - DEX pools: 15%
  - VC Allocation: 15%
  - Airdrops & Rewards: 5%
- 3. Deflationary Mechanism:**
  - A portion of each transaction is permanently removed from circulation, reducing the supply over time.
  - Auto-burns and periodic burns during special events.

# Win, Earn, and Burn Framework

1. **Win:** The Pharaohs Lottery
  - A portion of transactions funds the lottery pool.
  - Smart contracts ensure fairness and transparency.
2. **Earn:** Staking and Holding Rewards
  - Stakers earn transaction fees or rewards from the lottery pool.
  - Holding tokens grants governance privileges.
3. **Burn:**
  - Automatic burns reduce the circulating supply over time.

## Roadmap

- **Phase 1:** Branding, Community Building, Token Launch
- **Phase 2:** Listings, Smart Contract Audits, Lottery Beta
- **Phase 3:** Partnerships, Full Lottery Rollout
- **Phase 4:** Create a realistic and playable Web3 game

## Security and Compliance

Pharaohs implements smart contract audits, transparent reserves, and regulatory compliance measures to ensure security and sustainability.

## Conclusion

Pharaohs merges the hype and playfulness of meme coins with a structured deflationary and utility-driven model. Its win, earn, and burn framework seeks to create a dynamic, continuously evolving ecosystem.

**Disclaimer:** This White Paper is for informational purposes only and should not be considered financial advice.